STAYFIT®

Our Mission

Building Healthy India

Dr.Gurukulam Ganapathy Reddy
Founder and Chairman

Profile

Even a thousand kilometers journey begins with single step. STAYFIT started its journey in the year 1996, with the opening of 1st ever Health and Fitness showroom in the heart of Bangalore, India.

Thanks to the patronage of Corporates, Institutions and Individuals on one hand, committed and competent staff on the other hand, STAYFIT has emerged as a Home Fitness Leader. 'Value for money' and 'Customer satisfaction' has been the core values of STAYFIT chain of Health & Fitness showrooms across the nation.

A pioneer and the fastest growing premier Fitness Company, has been in Health and Fitness business for the past 25 years, catering to various segments and strata of society. Stayfit Health and Fitness has maintained its commitment to Building Healthy India since 1996.

Dr.Gurukulam Ganpathy Reddy is well-known as 'Stayfit Reddy' for his 25 years of service – providing fitness solutions across India. He was instrumental in bringing the best of global Fitness Brands to India, in collaboration with world's largest Fitness company, ICON Health & Fitness Inc, USA. He is the Recipient of the Global Fitness Award for his outstanding contribution for expanding Fitness Business in India.

It all started when he was 18 years young. This young village lad loved running in the 'cross-country – Run' in his NCC – National Cadet Corps Training. Guess, what could have been running in his mind while he was racing in the cross-country-Running?! He wondered "how healthy and happy people would be if they could enjoy being fit!" At that time, young Reddy was not aware he was sowing the seeds of health & fitness idea in his sub-conscious mind which would eventually manifest into physical reality!

Dr.Reddy founded Stayfit Health and Fitness World Private Limited. Presently, Stayfit has its chain of fitness equipment showrooms in 33 locations across India, with over a 300 workforce and Lakhs of satisfied customers across the country.

"We retain our customers by forming meaningful partnerships. In addition to solutions, we are working on technology to keep improving our retail customer relationship through enhanced interactive feedback and satisfaction systems with customized software and the ever-evolving tablets and smart TVs. This we are trying our best to provide enhanced performance reports, training tutorials, and many more options are available to enhance the user experience.

Having said all this, Stayfit shall always maintain and uphold their motto of Building Healthy India where activities include walkathons, marathons, just plain exercise and also includes the holistic approach to a healthy mind, body and soul. He quotes this shall be the epitome of where we have always stood in our commitment to our nation.

Dr.Reddy has received the most prestigious "International Icon Award" from International Economic Studies Summit along with the honorary doctorate for Building Healthy India Mission.

Our Mission

Building Healthy India

Dr.GK Ganapathy Reddy, Founder and Chairman of Stayfit Health and Fitness India Pvt. Ltd was the Guest of Honor at International Economic Summit held on 20th August, 2019 in "Grand Sukhumvit Hotel, Bangkok, Thailand along with other Dignitaries Dr.Phatsorn Issarangkura, Hon'ble General, Government of Thailand, H.E.Mrs. Suchitra Durai, Hon'ble Ambassador & PR TO UNESCAP Embassy of India, Thailand, H.E. Isabelle Lafforgue, Princess of France, Mr. Korn Dabbaransi, Hon'ble Former Deputy Prime Minister of Thailand and the delegates across the globe, who attended.

Building Healthy India Mission (BHIM) is the brain-child of Dr.Reddy. He launched BHIM with a vision to equip people with the most innovative and cost-effective fitness products which enable people to be fit & healthy. The Stayfit Walkathon, was initiated by him, is happening successfully at Bangalore and with the promise to spread the "fitness awareness events" across the country is on the cards. As a part of "Building Healthy India", he has evolved India's first ever health publication called Stayfit Health & Lifestyle Magazine. Stayfit Magazine is dedicated for Physical, Mental, Emotional & Spiritual Well-being of people, circulated across India.

Going further, the organisation has evolved several new verticals under its wing. A recent phenomenal thought process was to introduce a professional academy for Fitness Trainers to ensure the right process and training is inculcated to deliver Class A instructional experience to Gyms, Fitness Clubs, Apartment Associations, Hotel and Institutional Gyms across the country. This is the new wave of creating a sea of entrepreneurs among the Indian Youth and ensure being fit themselves as role models the highlight of this initiative. Dr.Reddy's visionary approach is to take this to every undergraduate, post graduate institution pan India and create 1,00,000 young entrepreneurs in the next 5 years, certainly hoping to find institutions who have the entrepreneur bent of mind.

Today, India has evolved into a new gym culture primarily amongst the youth–understanding that very well Dr.Reddy decided to create large and medium format spaces as the ultimate destination for people to get into healthier lifestyle, with a vision of 1000 Hubs across the country in the next 4 years. He would love to partner with like-minded individuals to make the Building Healthy India Mission highly successful.

The company has also now ventured into Food & Beverage and in its highly successful first offering is the ORSFIT, the drink that balances your body salt content, the perfect post workout partner, the ideal beverage partner in every student bag, one in the ever hard working ladies purse, has begun its journey from Bangalore HQ across to Hyderabad and with a defined plan to reach across Super Markets, Corporates, Educational Institutions Pan India. An array of such awesome eat & drink right Food & Beverages shall be the next line-up from Stayfit as part of the Building Healthy India Mission.

Dr.GK Ganapathy Reddy is also into Educational Institutions with a state of the art CBSE led Gurukulam Global Residential School spread over 20 acres to make it one of its kind offering to the future of our nation – our children with the best of labs, a well-equipped gym, a large library with an amazing set of books from all over the world and ever evolving sports facilities. He also owns the Gurukulam Kids Montessori School, a very successful holistic led venture approach.

Over the years, Dr.Reddy's openness to learn from people, places, situations & experience has helped him evolve personally, professionally & spiritually.

He has travelled widely across Asia, Europe & America, several times. His travelling experience have enriched his understanding of life & helped him design a lifestyle which enshrines 'Loving & Giving' as the core principle of his life to give back to his Home Country – India.

His varied experience spanning over quarter of a century now has various institutions inviting him for his high energy and ever inspiring talks of how to succeed no matter how adverse the situation or circumstances seem to be to where he stands today as the forerunner to Building Healthy India Mission making him a wonderful speaker where one does not tire how many ever times, we hear his STAYFIT Story.

Vision

Exercise for Healthy Living

Motto

Fitness For All

Building Healthy India

Welcome to

STAYFIT #1

Fitness Company
Fitness Brand
Chain of Showrooms

About STAYFIT

- Complete Fitness Solutions Company
- Building Healthy India Since 1996
- Thousands of Satisfied Customers & Growing...
- Best Global Fitness Brands
- Exclusive Chain of Fitness Showrooms
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- Nationally Networked
- Affordable Prices
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stayfitindia.com

- Stayfit is the only Fitness Company in India which publishes India's leading Health & Lifestyle Magazine.

stayfitmagazine.com

ISO 9001:2015 COMPANY ★ Building Healthy India ★
SINCE 1996

Stayfit - Board of Directors

STAYFIT

International Recognitions

Dr.GK Ganapathy Reddy
Founder and Chairman
displaying the Global Fitness Award.

Stayfit India Bags International Award @ Global Fitness Summit, USA

Dr. Reddy has received the most prestigious "International Icon Award" from International Economic Studies Summit along with the honorary doctorate for Building Healthy India Mission.

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Stayfit Magazine is dedicated for Physical, Mental, Emotional and Spiritual well-being. Coverage includes well researched articles and features on Health, Fitness, Wellness, Nutrition, Alternative Health, Yoga, Meditation, Parenting and Lifestyle.

Stayfit Magazine provides the latest information on how to maintain a healthy lifestyle. With nation-wide circulation, the magazine has carved a niche for itself in the minds of health conscious people across India and beyond.

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